



Who are the architects, designers, brands, schools and events that Dezeen's audience most wanted to read about over the last year? We've spent weeks crunching the data to find out. The result is Dezeen Hot List, a comprehensive guide to the most newsworthy and searched-for players in the design world in 2016.

Based entirely on audience data, Dezeen Hot List is more than just a popularity contest: it shows who set the agenda and who made the news. There are category lists ranking architects, designers, brands, institutions, schools and events according to the

number of times our readers searched for them and the number of times they engaged with stories about them. There are also lists for fashion, personalities and artists, and an overall list showing the 400 hottest people, companies and organisations this year.

The following pages list all 400 entries in Dezeen Hot List, plus the top five in each category. For a fully interactive version of Dezeen Hot List plus profiles of the top 100 entries, visit www.dezeen.com/hotlist

Rank	Name	Category
1	Zaha Hadid	Architects
2	Bjarke Ingels	Architects
3	Milan Design Week	Events
4	Herzog & de Meuron	Architects
5	Kengo Kuma	Architects
6	IKEA	Brands
7	Peter Zumthor	Architects
8	SANAA	Architects
9	MVRDV	Architects
10	David Chipperfield	Architects
11	Apple	Brands
12	Rem Koolhaas/OMA	Architects
13	Norman Foster/ Foster + Partners	Architects
14	Alejandro Aravena/ Elemental	Architects
15	Sou Fujimoto	Architects
16	Tadao Ando	Architects
17	Serpentine Galleries	Institutions
18	Adidas	Brands
19	Google	Brands
20	Oki Sato/Nendo	Designers
21	Nike	Brands
22	Renzo Piano	Architects
23	Thomas Heatherwick	Designers
24	Royal College of Art	Schools
25	Aesop	Brands

Rank	Name	Category
26	Muji	Brands
27	Lego	Brands
28	Vo Trong Nghia	Architects
29	Santiago Calatrava	Architects
30	Hay	Brands
31	Álvaro Siza	Architects
32	John Pawson	Architects
33	The Bartlett	Schools
34	Frank Gehry	Architects
35	Chanel	Fashion
36	Toyo Ito	Architects
37	Snøhetta	Architects
38	Ronan and Erwan Bouroullec	Designers
39	Tom Dixon	Designers
40	Jean Nouvel	Architects
41	David Adjaye	Architects
42	Corten steel	Brands
43	Dutch Design Week	Events
44	Tate	Institutions
45	COS	Fashion
46	Daniel Libeskind	Architects
47	Maggie's Centres	Institutions
48	Vitra	Brands
49	Assemble	Architects
50	Shigeru Ban	Architects

Rank	Name	Category
51	Le Corbusier	Architects
52	Steven Holl	Architects
53	Moooli	Brands
54	Jasper Morrison	Designers
55	Ben van Berkel/ UNStudio	Architects
56	Richard Rogers/Rogers Stirk Harbour + Partners	Architects
57	Samsung	Brands
58	Caruso St John	Architects
59	Design Academy Eindhoven	Schools
60	Venice Biennale	Events
61	Ma Yansong/MAD	Architects
62	Naoto Fukasawa	Designers
63	MINI	Brands
64	Maison&Objet	Events
65	Benjamin Hubert/ Layer	Designers
66	Rafael Viñoly	Architects
67	BMW	Brands
68	Diller Scofidio + Renfro	Architects
69	Barber & Osgerby	Designers
70	Pritzker Prize	Events
71	Neri&Hu	Architects
72	Aires Mateus	Architects
73	Kickstarter	Brands
74	Marc Newson	Designers
75	Lexus	Brands

Rank	Name	Category
76	Patricia Urquiola	Designers
77	Penda	Architects
78	Dior	Fashion
79	Airbnb	Brands
80	Moroso	Brands
81	Converse	Brands
82	Audi	Brands
83	Gensler	Architects
84	Issey Miyake	Fashion
85	Pitsou Kedem	Architects
86	Li Edelkoort	Fashion
87	H Arquitectes	Architects
88	Instagram	Brands
89	Grimshaw	Architects
90	Nook Architects	Architects
91	Jonathan Ive	Designers
92	RIBA	Institutions
93	Haptic	Architects
94	Uber	Brands
95	Marcio Kogan/ Studio MK27	Architects
96	Richard Meier	Architects
97	MIT	Schools
98	Philippe Starck	Designers
99	Max Lamb	Designers
100	Konstantin Grcic	Designers

Rank	Name	Category
101	Olson Kundig	Architects
102	Passivhaus	Brands
103	Tokujin Yoshioka	Designers
104	Eduardo Souto de Moura	Architects
105	Charles and Ray Eames	Designers
106	Mies van der Rohe	Architects
107	Marcel Wanders	Designers
108	David Bowie	Personalities
109	Camper	Fashion
110	SelgasCano	Architects
111	Studio Job	Designers
112	Duggan Morris Architects	Architects
113	Junya Ishigami	Architects
114	Design Miami	Events
115	Anish Kapoor	Artists
116	Ai Weiwei	Artists
117	Olafur Eliasson	Artists
118	ÉCAL	Schools
119	Skidmore Owings & Merrill	Architects
120	Prada	Fashion
121	Clerkenwell Design Week	Events
122	Arup	Architects
123	COBE	Architects
124	Iris van Herpen	Fashion
125	McDonalds	Brands

Rank	Name	Category
126	Brexit	Events
127	Mecanoo	Architects
128	Universal Design Studio	Architects
129	Selfridges	Brands
130	Tesla	Brands
131	Atelier Bow-Wow	Architects
132	Formafantasma	Designers
133	Alessi	Brands
134	Piet Hein Eek	Designers
135	SO-IL	Architects
136	Hella Jongerius	Designers
137	Scott & Scott Architects	Architects
138	World Architecture Festival	Events
139	Musée du Louvre	Institutions
140	Note Design Studio	Designers
141	Coffey Architects	Architects
142	Hem	Brands
143	Paul Smith	Fashion
144	Studio Weave	Architects
145	Facebook	Brands
146	PLP Architecture	Architects
147	Ron Arad	Designers
148	Alvar Aalto	Architects
149	Hiroshi Nakamura & NAP	Architects
150	3XN	Architects

Rank	Name	Category
151	Jo Nagasaka/Schemata Architects	Architects
152	Ettore Sottsass	Designers
153	Red Bull	Brands
154	Tato Architects	Architects
155	MoMA	Institutions
156	Acne Studios	Fashion
157	Louis Vuitton	Fashion
158	NASA	Brands
159	Jaime Hayón	Designers
160	Yves Behar/Fuseproject	Designers
161	Ole Scheeren	Architects
162	Sam Jacob	Architects
163	Karim Rashid	Designers
164	Peter Cook	Architects
165	Henning Larsen	Architects
166	Don't Move Improve	Events
167	6a Architects	Architects
168	Budi Pradono	Architects
169	Valerio Olgiati	Architects
170	OFIS	Architects
171	Morphosis	Architects
172	Star Wars	Brands
173	Dror Benshetrit/ Studio Dror	Designers
174	Beyoncé	Personalities
175	Hermès	Fashion

Rank	Name	Category
176	Haworth	Brands
177	i29	Designers
178	Lee Broom	Designers
179	Amanda Levete	Architects
180	Kvadrat	Brands
181	Ilse Crawford	Designers
182	Starbucks	Brands
183	Hawkins\Brown Architects	Architects
184	Hussein Chalayan	Fashion
185	Burning Man	Events
186	Herman Miller	Brands
187	Paul Archer	Architects
188	Christian Kerez	Architects
189	Kate Moss	Personalities
190	Odile Decq	Architects
191	Thonet	Brands
192	Joris Laarman	Designers
193	Fondazione Prada	Institutions
194	Frank Lloyd Wright	Architects
195	Studio Mumbai	Architects
196	Antoni Gaudí	Architects
197	Coop Himmelb(l)au	Architects
198	Design Museum	Institutions
199	Central Saint Martins	Schools
200	Architectural Association	Schools

Rank	Name	Category
201	Louis Kahn	Architects
202	Snarkitecture	Designers
203	TU Delft	Schools
204	Microsoft	Brands
205	Isay Weinfeld	Architects
206	Lacaton & Vassal	Architects
207	Populous	Architects
208	Pezo von Ellrichshausen	Architects
209	Henry Goss	Architects
210	Henn	Architects
211	Christo	Artists
212	IMM Cologne	Events
213	Jonathan Tuckey	Architects
214	Swarovski	Brands
215	Woods Bagot	Architects
216	Valentino	Fashion
217	Studio Gang	Architects
218	Science Museum	Institutions
219	EFFEKT	Architects
220	HOK	Architects
221	Allies and Morrison	Architects
222	Tigg Coll Architects	Architects
223	Hassell	Architects
224	Cassina	Brands
225	Mutina	Brands

Rank	Name	Category
226	London Design Festival	Events
227	Lund Hagem	Architects
228	Knoll	Brands
229	Ross Lovegrove	Designers
230	Mercedes	Brands
231	Fendi	Fashion
232	Nils Holger Moormann	Designers
233	Flos	Brands
234	David Kohn	Architects
235	Punkt	Brands
236	Tatiana Bilbao	Architects
237	Kartell	Brands
238	Wes Anderson	Personalities
239	Porsche	Brands
240	OBBA	Architects
241	Vector Architects	Architects
242	United Nude	Fashion
243	Rafael Moneo	Architects
244	Dyson	Brands
245	Glas Italia	Brands
246	Joyce Wang	Designers
247	Whitney Museum of American Art	Institutions
248	MIMA Housing	Architects
249	RCR Arquitectes	Architects
250	Paul Cockshedge	Designers

Rank	Name	Category
251	Massimiliano and Doriana Fuksas	Architects
252	Faye Toogood	Designers
253	Volvo	Brands
254	Adobe	Brands
255	Dualchas Architects	Architects
256	Kanye West	Personalities
257	Damien Hirst	Artists
258	Form Us With Love	Designers
259	ACME	Architects
260	SHoP Architects	Architects
261	Carl Turner	Architects
262	a21studio	Architects
263	Eric Parry	Architects
264	Make	Architects
265	Kohn Pedersen Fox Associates	Architects
266	Moon Hoon	Architects
267	Wang Shu	Architects
268	Brinkworth	Designers
269	Pantone	Brands
270	Atkins	Architects
271	Archmongers	Architects
272	Muuto	Brands
273	Project Orange	Architects
274	Carmody Groarke	Architects
275	Aldo Rossi	Architects

Rank	Name	Category
276	Neri Oxman	Designers
277	SFMOMA	Institutions
278	Aedas	Architects
279	Ström Architects	Architects
280	Eurostar	Brands
281	Philip Johnson	Architects
282	Andra Matin	Architects
283	WOHA	Architects
284	West 8	Architects
285	TAKA Architects	Architects
286	Max Dudler	Architects
287	Wilkinson Eyre	Architects
288	Reiulf Ramstad	Architects
289	CEBRA	Architects
290	Nieto Sobejano	Architects
291	DSDHA	Architects
292	Studio Swine	Designers
293	Moshe Safdie	Architects
294	Peter Barber	Architects
295	Vincent Van Duysen	Architects
296	Voga	Brands
297	Saunders Architecture	Architects
298	WeWork	Brands
299	REX Architecture	Architects
300	Nikken Sekkei	Architects

Rank	Name	Category
301	Alberto Campo Baeza	Architects
302	Instrmnt	Brands
303	Arduino	Brands
304	Northmodern	Events
305	Niall McLaughlin	Architects
306	Asif Khan	Architects
307	Kerry Hill	Architects
308	GKMP Architects	Architects
309	Autodesk	Brands
310	Volkswagen	Brands
311	Tham & Videgård Arkitekter	Architects
312	MOS Architects	Architects
313	Patrik Schumacher	Architects
314	Grafton Architects	Architects
315	Artek	Brands
316	Caesarstone	Brands
317	Haworth Tompkins	Architects
318	ODA	Architects
319	Rolex	Brands
320	BDP	Architects
321	Formwerkz Architects	Architects
322	Alison Brooks	Architects
323	Allford Hall Monaghan Morris	Architects
324	Septembre Architecture	Architects
325	MAXXI	Institutions

Rank	Name	Category
326	Uniform Wares	Brands
327	Aldi	Brands
328	Conran and Partners	Architects
329	Maarten Baas	Designers
330	Peter Marino	Architects
331	Stirling Prize	Events
332	DRDH	Architects
333	FAT	Architects
334	What Design Can Do	Events
335	NBBJ	Architects
336	Magis	Brands
337	March Studio	Architects
338	Squire and Partners	Architects
339	Barkow Leibinger	Architects
340	Amazon	Brands
341	London School of Economics	Schools
342	Ferrari	Brands
343	Dieter Rams	Designers
344	Torafu Architects	Architects
345	Boffi	Brands
346	Platform 5	Architects
347	Alexander Wang	Fashion
348	Fraher Architects	Architects
349	Centre Pompidou	Institutions
350	Carpenters Workshop Gallery	Institutions

Rank	Name	Category
351	Ciguë	Architects
352	TDO Architecture	Architects
353	Humberto and Fernando Campana	Designers
354	Lina Bo Bardi	Architects
355	Michael Young	Designers
356	Habitat	Brands
357	Hall McKnight	Architects
358	Tezuka Architects	Architects
359	Matali Crasset	Designers
360	Zanderroth Architekten	Architects
361	Dorte Mandrup Arkitekter	Architects
362	Adolf Loos	Architects
363	Kinfolk	Brands
364	Alessandro Mendini	Designers
365	Forpeople	Designers
366	Wiel Arets	Architects
367	Hopkins Architects	Architects
368	Burberry	Fashion
369	Bulthaup	Brands
370	Braun	Brands
371	Hyundai	Brands
372	Alexander McQueen	Fashion
373	Aecom	Architects
374	John Wardle	Architects
375	JDS Architects	Architects

Rank	Name	Category
376	ICFF	Events
377	Droog	Brands
378	Coca-Cola	Brands
379	Soho House	Brands
380	Jean Prouvé	Architects
381	Lasvit	Brands
382	IDEO	Designers
383	Imogen Heap	Personalities
384	Martha Schwartz	Designers
385	vPPR Architects	Architects
386	Cooper Hewitt Smithsonian Design Museum	Institutions
387	Enzo Mari	Designers
388	White Arkitekter	Architects
389	Chemical Brothers	Personalities
390	Pedrali	Brands
391	Oscar Niemeyer	Architects
392	dRMM	Architects
393	Vipp	Brands
394	Hayo Gebauer	Designers
395	Michael Graves	Architects
396	Bocci	Brands
397	Greg Lynn	Architects
398	Lipton Plant Architects	Architects
399	Bernardo Bader	Architects
400	Bernard Tschumi	Architects

Architects

- 1 Zaha Hadid
- 2 Bjarke Ingels
- 3 Herzog & de Meuron
- 4 Kengo Kuma
- 5 Peter Zumthor

Designers

- 1 Oki Sato/Nendo
- 2 Thomas Heatherwick
- 3 Ronan and Erwan Bouroullec
- 4 Tom Dixon
- 5 Jasper Morrison

Brands

- 1 IKEA
- 2 Apple
- 3 Adidas
- 4 Google
- 5 Nike

Fashion

- 1 Chanel
- 2 COS
- 3 Dior
- 4 Issey Miyake
- 5 Li Edelkoort

Institutions

- 1 Serpentine Galleries
- 2 Tate
- 3 Maggie's Centres
- 4 RIBA
- 5 MoMA

Events

- 1 Milan Design Week
- 2 Dutch Design Week
- 3 Venice Biennale
- 4 Maison&Objet
- 5 Pritzker Prize

Artists

- 1 Anish Kapoor
- 2 Ai Weiwei
- 3 Olafur Eliasson
- 4 Christo
- 5 Damien Hirst

Schools

- 1 Royal College of Art
- 2 The Bartlett
- 3 Design Academy Eindhoven
- 4 MIT
- 5 ÉCAL

Personalities

- 1 David Bowie
- 2 Beyoncé
- 3 Kate Moss
- 4 Wes Anderson
- 5 Kanye West

www.dezeen.com/hotlist

A downloadable version of this document is available at:

www.dezeen.com/hotlist-download

Recruitment partner

Communications partner

adrem

CONCRETE