



Who are the architects, designers, brands, schools and events that Dezeen's audience most wanted to read about over the last year? We've spent weeks crunching the data to find out. The result is Dezeen Hot List, a comprehensive guide to the most newsworthy and searched-for players in the design world in 2016.

Based entirely on audience data, Dezeen Hot List is more than just a popularity contest: it shows who set the agenda and who made the news. There are category lists ranking architects, designers, brands, institutions, schools and events according to the

number of times our readers searched for them and the number of times they engaged with stories about them. There are also lists for fashion, personalities and artists, and an overall list showing the 400 hottest people, companies and organisations this year.

The following pages list all 400 entries in Dezeen Hot List, plus the top five in each category. For a fully interactive version of Dezeen Hot List plus profiles of the top 100 entries, visit [www.dezeen.com/hotlist](http://www.dezeen.com/hotlist)

Rank	Name	Category
1	Zaha Hadid	Architects
2	Bjarke Ingels	Architects
3	Milan Design Week	Events
4	Herzog & de Meuron	Architects
5	Kengo Kuma	Architects
6	IKEA	Brands
7	Peter Zumthor	Architects
8	SANAA	Architects
9	MVRDV	Architects
10	David Chipperfield	Architects
11	Apple	Brands
12	Rem Koolhaas/OMA	Architects
13	Norman Foster/ Foster + Partners	Architects
14	Alejandro Aravena/ Elemental	Architects
15	Sou Fujimoto	Architects
16	Tadao Ando	Architects
17	Serpentine Galleries	Institutions
18	Adidas	Brands
19	Google	Brands
20	Oki Sato/Nendo	Designers
21	Nike	Brands
22	Renzo Piano	Architects
23	Thomas Heatherwick	Designers
24	Royal College of Art	Schools
25	Aesop	Brands

Rank	Name	Category
26	Muji	Brands
27	Lego	Brands
28	Vo Trong Nghia	Architects
29	Santiago Calatrava	Architects
30	Hay	Brands
31	Álvaro Siza	Architects
32	John Pawson	Architects
33	The Bartlett	Schools
34	Frank Gehry	Architects
35	Chanel	Fashion
36	Toyo Ito	Architects
37	Snøhetta	Architects
38	Ronan and Erwan Bouroullec	Designers
39	Tom Dixon	Designers
40	Jean Nouvel	Architects
41	David Adjaye	Architects
42	Corten steel	Brands
43	Dutch Design Week	Events
44	Tate	Institutions
45	COS	Fashion
46	Daniel Libeskind	Architects
47	Maggie's Centres	Institutions
48	Vitra	Brands
49	Assemble	Architects
50	Shigeru Ban	Architects

Rank	Name	Category
51	Le Corbusier	Architects
52	Steven Holl	Architects
53	Moooli	Brands
54	Jasper Morrison	Designers
55	Ben van Berkel/ UNStudio	Architects
56	Richard Rogers/Rogers Stirk Harbour + Partners	Architects
57	Samsung	Brands
58	Caruso St John	Architects
59	Design Academy Eindhoven	Schools
60	Venice Biennale	Events
61	Ma Yansong/MAD	Architects
62	Naoto Fukasawa	Designers
63	MINI	Brands
64	Maison&Objet	Events
65	Benjamin Hubert/ Layer	Designers
66	Rafael Viñoly	Architects
67	BMW	Brands
68	Diller Scofidio + Renfro	Architects
69	Barber & Osgerby	Designers
70	Pritzker Prize	Events
71	Neri&Hu	Architects
72	Aires Mateus	Architects
73	Kickstarter	Brands
74	Marc Newson	Designers
75	Lexus	Brands

Rank	Name	Category
76	Patricia Urquiola	Designers
77	Penda	Architects
78	Dior	Fashion
79	Airbnb	Brands
80	Moroso	Brands
81	Converse	Brands
82	Audi	Brands
83	Gensler	Architects
84	Issey Miyake	Fashion
85	Pitsou Kedem	Architects
86	Li Edelkoort	Fashion
87	H Arquitectes	Architects
88	Instagram	Brands
89	Grimshaw	Architects
90	Nook Architects	Architects
91	Jonathan Ive	Designers
92	RIBA	Institutions
93	Haptic	Architects
94	Uber	Brands
95	Marcio Kogan/ Studio MK27	Architects
96	Richard Meier	Architects
97	MIT	Schools
98	Philippe Starck	Designers
99	Max Lamb	Designers
100	Konstantin Grcic	Designers

Rank	Name	Category
101	Olson Kundig	Architects
102	Passivhaus	Brands
103	Tokujin Yoshioka	Designers
104	Eduardo Souto de Moura	Architects
105	Charles and Ray Eames	Designers
106	Mies van der Rohe	Architects
107	Marcel Wanders	Designers
108	David Bowie	Personalities
109	Camper	Fashion
110	SelgasCano	Architects
111	Studio Job	Designers
112	Duggan Morris Architects	Architects
113	Junya Ishigami	Architects
114	Design Miami	Events
115	Anish Kapoor	Artists
116	Ai Weiwei	Artists
117	Olafur Eliasson	Artists
118	ÉCAL	Schools
119	Skidmore Owings & Merrill	Architects
120	Prada	Fashion
121	Clerkenwell Design Week	Events
122	Arup	Architects
123	COBE	Architects
124	Iris van Herpen	Fashion
125	McDonalds	Brands

Rank	Name	Category
126	Brexit	Events
127	Mecanoo	Architects
128	Universal Design Studio	Architects
129	Selfridges	Brands
130	Tesla	Brands
131	Atelier Bow-Wow	Architects
132	Formafantasma	Designers
133	Alessi	Brands
134	Piet Hein Eek	Designers
135	SO-IL	Architects
136	Hella Jongerius	Designers
137	Scott & Scott Architects	Architects
138	World Architecture Festival	Events
139	Musée du Louvre	Institutions
140	Note Design Studio	Designers
141	Coffey Architects	Architects
142	Hem	Brands
143	Paul Smith	Fashion
144	Studio Weave	Architects
145	Facebook	Brands
146	PLP Architecture	Architects
147	Ron Arad	Designers
148	Alvar Aalto	Architects
149	Hiroshi Nakamura & NAP	Architects
150	3XN	Architects

Rank	Name	Category
<b>151</b>	Jo Nagasaka/Schemata Architects	Architects
<b>152</b>	Ettore Sottsass	Designers
<b>153</b>	Red Bull	Brands
<b>154</b>	Tato Architects	Architects
<b>155</b>	MoMA	Institutions
<b>156</b>	Acne Studios	Fashion
<b>157</b>	Louis Vuitton	Fashion
<b>158</b>	NASA	Brands
<b>159</b>	Jaime Hayón	Designers
<b>160</b>	Yves Behar/Fuseproject	Designers
<b>161</b>	Ole Scheeren	Architects
<b>162</b>	Sam Jacob	Architects
<b>163</b>	Karim Rashid	Designers
<b>164</b>	Peter Cook	Architects
<b>165</b>	Henning Larsen	Architects
<b>166</b>	Don't Move Improve	Events
<b>167</b>	6a Architects	Architects
<b>168</b>	Budi Pradono	Architects
<b>169</b>	Valerio Olgiati	Architects
<b>170</b>	OFIS	Architects
<b>171</b>	Morphosis	Architects
<b>172</b>	Star Wars	Brands
<b>173</b>	Dror Benshetrit/ Studio Dror	Designers
<b>174</b>	Beyoncé	Personalities
<b>175</b>	Hermès	Fashion

Rank	Name	Category
<b>176</b>	Haworth	Brands
<b>177</b>	i29	Designers
<b>178</b>	Lee Broom	Designers
<b>179</b>	Amanda Levete	Architects
<b>180</b>	Kvadrat	Brands
<b>181</b>	Ilse Crawford	Designers
<b>182</b>	Starbucks	Brands
<b>183</b>	Hawkins\Brown Architects	Architects
<b>184</b>	Hussein Chalayan	Fashion
<b>185</b>	Burning Man	Events
<b>186</b>	Herman Miller	Brands
<b>187</b>	Paul Archer	Architects
<b>188</b>	Christian Kerez	Architects
<b>189</b>	Kate Moss	Personalities
<b>190</b>	Odile Decq	Architects
<b>191</b>	Thonet	Brands
<b>192</b>	Joris Laarman	Designers
<b>193</b>	Fondazione Prada	Institutions
<b>194</b>	Frank Lloyd Wright	Architects
<b>195</b>	Studio Mumbai	Architects
<b>196</b>	Antoni Gaudí	Architects
<b>197</b>	Coop Himmelb(l)au	Architects
<b>198</b>	Design Museum	Institutions
<b>199</b>	Central Saint Martins	Schools
<b>200</b>	Architectural Association	Schools

Rank	Name	Category
201	Louis Kahn	Architects
202	Snarkitecture	Designers
203	TU Delft	Schools
204	Microsoft	Brands
205	Isay Weinfeld	Architects
206	Lacaton & Vassal	Architects
207	Populous	Architects
208	Pezo von Ellrichshausen	Architects
209	Henry Goss	Architects
210	Henn	Architects
211	Christo	Artists
212	IMM Cologne	Events
213	Jonathan Tuckey	Architects
214	Swarovski	Brands
215	Woods Bagot	Architects
216	Valentino	Fashion
217	Studio Gang	Architects
218	Science Museum	Institutions
219	EFFEKT	Architects
220	HOK	Architects
221	Allies and Morrison	Architects
222	Tigg Coll Architects	Architects
223	Hassell	Architects
224	Cassina	Brands
225	Mutina	Brands

Rank	Name	Category
226	London Design Festival	Events
227	Lund Hagem	Architects
228	Knoll	Brands
229	Ross Lovegrove	Designers
230	Mercedes	Brands
231	Fendi	Fashion
232	Nils Holger Moormann	Designers
233	Flos	Brands
234	David Kohn	Architects
235	Punkt	Brands
236	Tatiana Bilbao	Architects
237	Kartell	Brands
238	Wes Anderson	Personalities
239	Porsche	Brands
240	OBBA	Architects
241	Vector Architects	Architects
242	United Nude	Fashion
243	Rafael Moneo	Architects
244	Dyson	Brands
245	Glas Italia	Brands
246	Joyce Wang	Designers
247	Whitney Museum of American Art	Institutions
248	MIMA Housing	Architects
249	RCR Arquitectes	Architects
250	Paul Cockshedge	Designers

Rank	Name	Category
<b>251</b>	Massimiliano and Doriana Fuksas	Architects
<b>252</b>	Faye Toogood	Designers
<b>253</b>	Volvo	Brands
<b>254</b>	Adobe	Brands
<b>255</b>	Dualchas Architects	Architects
<b>256</b>	Kanye West	Personalities
<b>257</b>	Damien Hirst	Artists
<b>258</b>	Form Us With Love	Designers
<b>259</b>	ACME	Architects
<b>260</b>	SHoP Architects	Architects
<b>261</b>	Carl Turner	Architects
<b>262</b>	a21studio	Architects
<b>263</b>	Eric Parry	Architects
<b>264</b>	Make	Architects
<b>265</b>	Kohn Pedersen Fox Associates	Architects
<b>266</b>	Moon Hoon	Architects
<b>267</b>	Wang Shu	Architects
<b>268</b>	Brinkworth	Designers
<b>269</b>	Pantone	Brands
<b>270</b>	Atkins	Architects
<b>271</b>	Archmongers	Architects
<b>272</b>	Muuto	Brands
<b>273</b>	Project Orange	Architects
<b>274</b>	Carmody Groarke	Architects
<b>275</b>	Aldo Rossi	Architects

Rank	Name	Category
<b>276</b>	Neri Oxman	Designers
<b>277</b>	SFMOMA	Institutions
<b>278</b>	Aedas	Architects
<b>279</b>	Ström Architects	Architects
<b>280</b>	Eurostar	Brands
<b>281</b>	Philip Johnson	Architects
<b>282</b>	Andra Matin	Architects
<b>283</b>	WOHA	Architects
<b>284</b>	West 8	Architects
<b>285</b>	TAKA Architects	Architects
<b>286</b>	Max Dudler	Architects
<b>287</b>	Wilkinson Eyre	Architects
<b>288</b>	Reiulf Ramstad	Architects
<b>289</b>	CEBRA	Architects
<b>290</b>	Nieto Sobejano	Architects
<b>291</b>	DSDHA	Architects
<b>292</b>	Studio Swine	Designers
<b>293</b>	Moshe Safdie	Architects
<b>294</b>	Peter Barber	Architects
<b>295</b>	Vincent Van Duysen	Architects
<b>296</b>	Voga	Brands
<b>297</b>	Saunders Architecture	Architects
<b>298</b>	WeWork	Brands
<b>299</b>	REX Architecture	Architects
<b>300</b>	Nikken Sekkei	Architects

Rank	Name	Category
<b>301</b>	Alberto Campo Baeza	Architects
<b>302</b>	Instrmnt	Brands
<b>303</b>	Arduino	Brands
<b>304</b>	Northmodern	Events
<b>305</b>	Niall McLaughlin	Architects
<b>306</b>	Asif Khan	Architects
<b>307</b>	Kerry Hill	Architects
<b>308</b>	GKMP Architects	Architects
<b>309</b>	Autodesk	Brands
<b>310</b>	Volkswagen	Brands
<b>311</b>	Tham & Videgård Arkitekter	Architects
<b>312</b>	MOS Architects	Architects
<b>313</b>	Patrik Schumacher	Architects
<b>314</b>	Grafton Architects	Architects
<b>315</b>	Artek	Brands
<b>316</b>	Caesarstone	Brands
<b>317</b>	Haworth Tompkins	Architects
<b>318</b>	ODA	Architects
<b>319</b>	Rolex	Brands
<b>320</b>	BDP	Architects
<b>321</b>	Formwerkz Architects	Architects
<b>322</b>	Alison Brooks	Architects
<b>323</b>	Allford Hall Monaghan Morris	Architects
<b>324</b>	Septembre Architecture	Architects
<b>325</b>	MAXXI	Institutions

Rank	Name	Category
<b>326</b>	Uniform Wares	Brands
<b>327</b>	Aldi	Brands
<b>328</b>	Conran and Partners	Architects
<b>329</b>	Maarten Baas	Designers
<b>330</b>	Peter Marino	Architects
<b>331</b>	Stirling Prize	Events
<b>332</b>	DRDH	Architects
<b>333</b>	FAT	Architects
<b>334</b>	What Design Can Do	Events
<b>335</b>	NBBJ	Architects
<b>336</b>	Magis	Brands
<b>337</b>	March Studio	Architects
<b>338</b>	Squire and Partners	Architects
<b>339</b>	Barkow Leibinger	Architects
<b>340</b>	Amazon	Brands
<b>341</b>	London School of Economics	Schools
<b>342</b>	Ferrari	Brands
<b>343</b>	Dieter Rams	Designers
<b>344</b>	Torafu Architects	Architects
<b>345</b>	Boffi	Brands
<b>346</b>	Platform 5	Architects
<b>347</b>	Alexander Wang	Fashion
<b>348</b>	Fraher Architects	Architects
<b>349</b>	Centre Pompidou	Institutions
<b>350</b>	Carpenters Workshop Gallery	Institutions



Rank	Name	Category
<b>351</b>	Ciguë	Architects
<b>352</b>	TDO Architecture	Architects
<b>353</b>	Humberto and Fernando Campana	Designers
<b>354</b>	Lina Bo Bardi	Architects
<b>355</b>	Michael Young	Designers
<b>356</b>	Habitat	Brands
<b>357</b>	Hall McKnight	Architects
<b>358</b>	Tezuka Architects	Architects
<b>359</b>	Matali Crasset	Designers
<b>360</b>	Zanderroth Architekten	Architects
<b>361</b>	Dorte Mandrup Arkitekter	Architects
<b>362</b>	Adolf Loos	Architects
<b>363</b>	Kinfolk	Brands
<b>364</b>	Alessandro Mendini	Designers
<b>365</b>	Forpeople	Designers
<b>366</b>	Wiel Arets	Architects
<b>367</b>	Hopkins Architects	Architects
<b>368</b>	Burberry	Fashion
<b>369</b>	Bulthaup	Brands
<b>370</b>	Braun	Brands
<b>371</b>	Hyundai	Brands
<b>372</b>	Alexander McQueen	Fashion
<b>373</b>	Aecom	Architects
<b>374</b>	John Wardle	Architects
<b>375</b>	JDS Architects	Architects

Rank	Name	Category
<b>376</b>	ICFF	Events
<b>377</b>	Droog	Brands
<b>378</b>	Coca-Cola	Brands
<b>379</b>	Soho House	Brands
<b>380</b>	Jean Prouvé	Architects
<b>381</b>	Lasvit	Brands
<b>382</b>	IDEO	Designers
<b>383</b>	Imogen Heap	Personalities
<b>384</b>	Martha Schwartz	Designers
<b>385</b>	vPPR Architects	Architects
<b>386</b>	Cooper Hewitt Smithsonian Design Museum	Institutions
<b>387</b>	Enzo Mari	Designers
<b>388</b>	White Arkitekter	Architects
<b>389</b>	Chemical Brothers	Personalities
<b>390</b>	Pedrali	Brands
<b>391</b>	Oscar Niemeyer	Architects
<b>392</b>	dRMM	Architects
<b>393</b>	Vipp	Brands
<b>394</b>	Hayo Gebauer	Designers
<b>395</b>	Michael Graves	Architects
<b>396</b>	Bocci	Brands
<b>397</b>	Greg Lynn	Architects
<b>398</b>	Lipton Plant Architects	Architects
<b>399</b>	Bernardo Bader	Architects
<b>400</b>	Bernard Tschumi	Architects

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## Architects

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- 1 Zaha Hadid
- 2 Bjarke Ingels
- 3 Herzog & de Meuron
- 4 Kengo Kuma
- 5 Peter Zumthor

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## Designers

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- 1 Oki Sato/Nendo
- 2 Thomas Heatherwick
- 3 Ronan and Erwan Bouroullec
- 4 Tom Dixon
- 5 Jasper Morrison

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## Brands

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- 1 IKEA
- 2 Apple
- 3 Adidas
- 4 Google
- 5 Nike

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## Fashion

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- 1 Chanel
- 2 COS
- 3 Dior
- 4 Issey Miyake
- 5 Li Edelkoort

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## Institutions

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- 1 Serpentine Galleries
- 2 Tate
- 3 Maggie's Centres
- 4 RIBA
- 5 MoMA

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## Events

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- 1 Milan Design Week
- 2 Dutch Design Week
- 3 Venice Biennale
- 4 Maison&Objet
- 5 Pritzker Prize

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## Artists

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- 1 Anish Kapoor
- 2 Ai Weiwei
- 3 Olafur Eliasson
- 4 Christo
- 5 Damien Hirst

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## Schools

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- 1 Royal College of Art
- 2 The Bartlett
- 3 Design Academy Eindhoven
- 4 MIT
- 5 ÉCAL

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## Personalities

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- 1 David Bowie
- 2 Beyoncé
- 3 Kate Moss
- 4 Wes Anderson
- 5 Kanye West

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